CERTTREE

QUESTION & ANSWER

Exam : **PEGACPDC74V1**

Title : Certified Pega Decisioning Consultant

Version : DEMO

1.Results of two simulations can be compared using the _____.

A. Visual Business Director

B. Interaction History report

C. Proposition Distribution report

D. Predictive Analytics Director

Answer: A

Explanation:

Reference:

https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf

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2.Which of the following is a dimension in Visual Business Director?

A. Revenue

B. Channel

C. Volume

D. Intent

Answer: B

Explanation:

Reference: https://community1.pega.com/community/pega-support/question/what-are-6-dimensions-visual-business-director

3.Which is a Key Performance Indicator?

A. Action

B. Outcome

C. Volume

D. Channel

Answer: A

4.Visual Business Director can be used to _____.

A. inspect interactions of a single customer

B. compare two datasets

C. predict customer behavior

D. import and inspect and external dataset

Answer: B

5.Which metric is used in the Proposition Distribution report?

A. Accept rate

B. Volume

C. Target budget

D. Total revenue

Answer: A